Marketing Report

**ANZ Events**

* Working on the flyer for the $10’000 Gosford Doubles Classic – approved and emailed out to Kat, Tony and Jackie – posting online/ social media
* Promoting flyer over the Seniors Tournament weekend
* Contacting Star 1045 for advertising and promoting during the event
* Contact Coast Community News & NBN for promoting the events

**Pro Shop**

* Still working on pictures for all stock
* Need to sort through all racquet stock to determine what we still have, what we can order in and what is out of stock/ not continued anymore

**Other**

* Super Series; organizing Finals week and adding new players into messaging system for the start of next comp
* In the process of adding all Holiday campers into membership file under ‘Camp’ for membership type – as most kids are under 10 – also gives us a data base to target for advertising for next camp
* Comp grading & scores; in talks with Bonny about a potential new way of keeping track of scores and sorting everyone into divisions to assist with self-progression/ improvement
* Slowly reading through the ‘My World Company Profile’ book
* Tournament/ player updates on progress
* Regular updates and edits to our website + publishing newsletters on our online
* Have updated ‘Book a Court’ system to reflect the change in court hire price
* Blocked out courts for the following events ANZ Corporate Cup, $10’000 Doubles Classic, Ladies Mid-Week Semi’s + Finals, Coaching (Afternoon + Sat Morning) + Comps – please let me know if I’m missing any